

Top 10 reasons to clean your carpet all year round

- 1) **Manufacturer's warranty.** According to your new carpet manufacturer's warranty, your carpets should be professionally cleaned at least every 12 months. In offices or homes with high traffic or children and or pets it should be cleaned more regularly.
- 2) **Eliminate contaminants.** Professionally cleaning your carpets eliminates mold, dust mites, pollen and bedbugs that may have decided to take up residency in your carpets. In addition to soil and salt your carpet could be harboring other debris or bacteria, but a professional carpet cleaning will help remove this debris.
- 3) **Increase the life of carpet.** Having a professional carpet cleaning can stretch the life of your carpet significantly and help protect your investment. Proper carpet care is the single most important factor in determining a carpet's durability and longevity.
- 4) **Inhibit the buildup of bacteria.** The buildup of several unhealthy contaminants leads to an increase in carpet soiling, therefore maintaining your carpet with a routine professional cleaning will help eliminate the buildup of these allergens and bacteria.
- 5) **Keep carpet soiling to a minimum.** The majority of the soil present on carpets has been tracked in from the outside and during winter months, salt can be the worst culprit. Carpet soiling is kept to a minimum when thoroughly cleaned on a regular basis.
- 6) **Clean carpet security.** Security in knowing your carpet looks smells and feels clean. There is no substitute for a fresh smelling, clean carpet.
- 7) **Clean spots and stains.** You could be tracking stains around the room with you creating additional spots. Promptly removing stains, spots and debris protects carpeting from additional damage.
- 8) **Improves the appearance.** Taking care of carpet the right way has a direct impact on the appearance of your home or office building. Having clean and well maintained carpets speak to the overall cleanliness of your home or office space.
- 9) **Ensure good indoor air quality.** Indoor allergens and irritants have become much more important in recent decades because we're spending more time indoors. A professionally cleaned carpet eliminates pollutants and helps you maintain indoor air quality.
- 10) **Enhances employee morale.** To provide a cleaner and healthier environment for you and your staff, it is recommended that carpets and upholstery be cleaned at least every 3-6 months. Employees feel better about their work space when it is clean.

Putting a maintenance program in place that focuses on prevention will help your home or office be a cleaner, healthier environment all year round.