What you can't see in your carpet

Ever wondered what is really in your carpet? Welcome to the jungle!

Studies have shown that the house dust we see floating in the air or sitting on the coffee table is approximately 75% human skin flakes and hair particles. We shed our skin continuously without even knowing it.

Our pets are another source of the particles in our carpets. Pet dander (skin flakes), hair they shed and dried saliva all accumulate in our carpet especially the spots where they rest. Let's not forget pet food scatter, litter box tracking, our own table droppings and snack time debris as well as the stuff we track in from the outside like pollen, leaf litter, dirt and other organic matter that create a continuous flow of nutritious particles filtering down through the carpet. It's almost like its own ecosystem.

Should we keep going? Fleas lay eggs on your pet and hundreds of the eggs fall off as Fluffy rolls around and plays on the carpet. Other insects and microorganisms also thrive there. Mold is especially fond of carpet fibers and thrives if it's damp. Bacteria, viruses, fungi, bed bugs, dust mites, cockroaches will also attend the feast and then leave their own trail of eggs, feces and body parts. Dropped crumbs and dead skill cells provide an endless food supply, not to mention the pile itself which is considered gourmet by some insects. Carpet Beetles also like to join the party. While adults are pollen grazers, larvae feed on natural fibers and can damage carpets, furniture and clothing.

Cleaning out the jungle

A casual vacuuming will remove maybe 10% of dust mites however your carpet requires a thorough deep cleaning as a preventative measure to these bio-contaminants. Ready to have your carpet cleaned?