

## Top 10 Benefits of Scotchgard™

When you track in dirt and mud or spill something on your unprotected carpets, the fibers absorb the mess creating stains or odors. Carpet protection like Scotchgard works by repelling dirt from the carpet fibers and preventing them from absorbing the spills. Scotchgard carpet protector also helps prevent wear and can be especially helpful in high-traffic areas.

Here are 10 benefits of having Scotchgard™ applied during the carpet cleaning process.

1. Reduce permanent stains. A great looking carpet can be ruined by ugly stains. A protected carpet repels dirty foot traffic and spills better than unprotected carpet and having the ability to remove spills more effectively will help you to avoid that permanent stain.
2. Scotchgard helps save your high-traffic areas from becoming destroyed. Soil is very abrasive and cuts carpet yarns like a knife. The damaging soil can easily bond to unprotected carpet, but when you vacuum your carpet protected with Scotchgard the soil will release from the carpet pile much more efficiently.
3. Get the most out of the life of your carpet. Applying Scotchgard to your carpet is similar to applying a coat of wax to your car. It will help you get more longevity and increase the life of your carpet dramatically.
4. Keep your carpet fresher longer. If you are the type of person who doesn't get your carpet cleaned on a regular basis, applying a protectant is more beneficial because it keeps your carpet looking fresh for a longer period of time.
5. Make spots easier to remove. It's easier and quicker to clean a spill or spot if it sits on top of the fibers of your carpet. Without protectant on your carpet, the stains leach into the fibers making it harder to clean.
6. Be kind to your carpet and it will be kind to you. The easier a spot is to remove, the less carpet cleaner you will have to use. Many spots can be removed easily with just water.
7. Makes your next professional cleaning more effective. Having Scotchgard applied to your carpet will enhance your next cleaning. More soil will be removed the next time your carpeting is professionally cleaned because the soil is closer to the surface.
8. It's less expensive in the long run to keep your carpet clean. With carpet protection you are able to maintain your carpet for a longer period of time thus reducing the cost of having it replaced or repaired prematurely.
9. Helps avoid costly service calls. Although we are happy to handle any spot you cannot remove, having Scotchgard applied helps remove more spots than you could without it.

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10. Carpets with Scotchgard provide a cleaner environment for yourself and your family. With Scotchgard, pet urine and soil bacteria are kept from seeping deep into your carpet and even penetrating into the pad below. This ultimately leads to a cleaner environment in which to live.

3M recommends the application of Scotchgard after each cleaning on all carpet fiber types. With an application of Scotchgard carpet protector, you have the assurance your carpet is protected with a premium quality product. The next time you have your carpets professionally cleaned, be sure to ask us to apply Scotchgard carpet protector.